



Civil Service
Local

North East, Yorkshire and Humber



Business Ambassador - Activities

Swimming to the Top and Duck Production

Each group of students will become a new company in the business of producing paper ducks; they are responsible for deciding on a company name, producing their product, allocating job roles and also being aware of health & safety issues in industry. The day will be split into a working week consisting of 5 days, Monday to Friday. They will also need to negotiate a price for their product as well as producing it. Each company is in direct competition with each other, they will need to keep a clear record of accounts showing their profit or loss. At the end of the working week the company with the most profit will win. This is a very popular activity with pupils.

My Teacher is a Vampire - When scary new teacher Mr. Black keeps Sophie and Harry back after class, their friends decide to investigate. What terrible secrets will they find inside the old dark school? Your pupils will decide! This exciting event allows pupils to use their literacy, teamwork, communication and creative skills to write a story, design a book cover and prepare marketing materials for the next vampire bestseller.

Pupils will:

- Use creative writing skills to write imaginative, interesting and thoughtful stories appropriate to the task, reader and purpose
 - Explore the use of language, in particular descriptive language and adjectives
 - Understand the meanings of new words, including 'blurb', 'cliffhanger', 'employability' etc.
 - Understand the importance of accurate spelling, grammar and punctuation in the world of work
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The Buzz!

Lion or Polar Bear? Falcon or Dolphin?
What are the pupils personality preferences?
How do they learn best?

What sort of job roles would suit their personality?

Box Clever - Each group of students will become equal partners in a Sunderland based company and they are responsible for deciding on a which type of box they will be producing, developing a company name, logo, business cards, letterheads etc. They will also need to develop a marketing strategy and advertising strategy in order to sell their box. Each company is in direct competition with each other to promote and sell their box at a regional sales conference

Practice Interviews

Each student is given an interview which maybe of a general nature on a one – one basis. Business Ambassadors are asked to provide feedback to the student at the end of the interview

Feedback sheets will be completed by the ambassadors for each student and handed to the school at the end of the session

The whole process including feedback should take no longer than 15-20 minutes per student. The length of activity will depend upon the number of students requiring an interview.

The activities will develop:

- Knowledge and understanding of local business
- Raise awareness of enterprise skills
- Creative techniques
- Decision making skills
- Presentation skills
- Financial awareness and planning
- Decision making skills
- Coping with risk and change
- Communication skills
- Raise awareness of employability skills