



CIVIL SERVICE LOCAL NORTH EAST



Business Ambassador - Activities

Swimming to the Top and Duck Production

Each group of students will become a new company in the business of producing paper ducks, they are responsible for deciding on a company name, producing their product, allocating job roles and also being aware of health & safety issues in industry. The day will be split into a working week consisting of 5 days, Monday to Friday. They will also need to negotiate a price for their product as well as producing it. Each company is in direct competition with each other, they will need to keep a clear record of accounts showing their profit or loss. At the end of the working week the company with the most profit will win. This is a very popular activity with pupils.

My Teacher is a Vampire - When scary new teacher Mr Black keeps Sophie and Harry back after class, their friends decide to investigate. What terrible secrets will they find inside the old dark school? Your pupils will decide! This exciting event allows pupils to use their literacy, teamwork, communication and creative skills to write a story, design a book cover and prepare marketing materials for the next vampire bestseller. Pupils will:

- Use creative writing skills to write imaginative, interesting and thoughtful stories appropriate to the task, reader and purpose
 - Explore the use of language, in particular descriptive language and adjectives
 - Understand the meanings of new words, including 'blurb', 'cliffhanger', 'employability' etc.
 - Understand the importance of accurate spelling, grammar and punctuation in the world of work
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The Buzz!

Lion or Polar Bear? Falcon or Dolphin?
What are the pupils personality preferences?

How do they learn best?
What sort of job roles would suit their personality?

Box Clever - Each group of students will become equal partners in a Sunderland based company and they are responsible for deciding on a which type of box they will be producing, developing a company name, logo, business cards, letterheads etc. They will also need to develop a marketing strategy and advertising strategy in order to sell their box. Each company is in direct competition with each other to promote and sell their box at a regional sales conference

Mock Interviews

Each student is given an interview which maybe of a general nature on a one – one basis. Business Ambassadors are asked to provide feedback to the student at the end of the interview

Feedback sheets will be completed by the ambassadors for each student and handed to the school at the end of the session

The whole process including feedback should take no longer than 15-20 minutes per student. The length of activity will depend upon the number of students requiring an interview.

Schools Cool

A group of contractors have been given the responsibility to build a new and exciting school complex. For the first time ever they have decided to appoint a team of students to help with the planning and design. Working in teams students are required to submit their ideas to the Contractors (judges) in order to win. There are various tasks for teams to complete including: planning the school layout and deciding on resources/facilities needed, the recruitment of school staff, creating their ideal catering facilities and menus, developing a model to help the new Year 7 students to get to know the school, marketing and promotion for the school

The groups present their tender to the rest of the year group. They will then be judged and will receive feedback on their ideas and performance

You're Hired..... You're Fired

Based on the TV show 'The Apprentice', each group of students is competing to be 'hired'.

They are given a range of tasks and quizzes to complete designed to 'test' their employability skills such as communication, teamwork, creativity and

presentation skills. Business Ambassadors will observe the groups during each task and provide feedback about each team's performance. Points will be awarded for tasks and quizzes and will contribute to the overall score. Tasks will also highlight a variety of important aspects, many of which will be completely new to the majority of students, for example, the recruitment and selection process, lateral thinking, enterprise and managing resources. Each team is also required to prepare verbal presentation to present their ideas to a panel of judges and must be prepared to answer questions in a 'boardroom' situation. Presentations will be judged and final points awarded. This will determine who's hired - the rest of the groups will be fired!!

The Celebration

Each group of students will become a hotel management team for the duration of the activity. Essentially they are responsible for planning a celebration event for the England football team and their families. Each hotel (group) is in direct competition with the other hotels, who are all bidding for the same contract. Groups will be given a range of tasks, including designing a menu, creating a company logo, planning music and entertainment, costing the event and creating 'something special' to make their hotel stand out from the competition. Instructions and briefing notes will be provided and each group must decide who will be responsible for each task. The groups present their tender to the rest of the year group. They will then be judged and will receive feedback on their ideas and performance.

Business and Enterprise Challenge

Working in teams, students are first introduced to the concept of social enterprise, and then given the challenge to develop their own business idea for a social enterprise. Teams are required to choose the theme for their social enterprise, decide exactly what their business idea will be, discuss who the stakeholders are and who to advertise to, choose 4 methods of advertising and produce examples of these, and produce a model to help 'sell' their business idea. Instructions and briefing notes will be provided and teams must decide who will be responsible for each task. Finally, teams will present their business idea to Business Ambassadors, who will judge according to the following criteria: business idea, model, advertising and presentation.

What's My Line?

This activity is to introduce students to the world of work, job roles and organisations in a fun way. What's My Line is essentially a guessing game where students guess the job roles of a number of Business Ambassadors from a series of clues. This activity also provides an opportunity to develop communication, teamwork and presentations skills.

Business Ambassadors will provide five different clues about their job role and students will be asked for feedback following each clue. These could be a mime, a picture, a piece of equipment or a Q&A session.

The activities will develop:

- Knowledge and understanding of local business
- Raise awareness of enterprise skills
- Creative techniques
- Decision making skills
- Presentation skills
- Financial awareness and planning
- Decision making skills
- Coping with risk and change
- Communication skills
- Raise awareness of employability skills