

# What are the benefits of the Apprenticeship Ambassador Scheme?

## Students & Teachers:

- Gain useful insight into working life and modern work practices;
- Gather information to enhance the curriculum and make it more relevant to the needs of the world of work.
- Gain better understanding of the routes into Apprenticeships.

## Employers/Providers:

- Have an opportunity to contribute to the local community and provide evidence of corporate and social responsibility;
- Keep abreast of educational developments;
- Promote themselves in a positive light;
- Provide opportunities for the personal development of their apprentices.

## Apprentice Ambassadors:

- Gain increased confidence and the opportunity to develop new skills;
- Promote the Apprenticeship programme as a progression into employment;
- Meet a wide range of new people (other Apprentice Ambassadors, Business Ambassadors, teachers and students);
- Gain evidence to support their Apprenticeship programme;
- **MAKE A DIFFERENCE.**



## For further information please contact:

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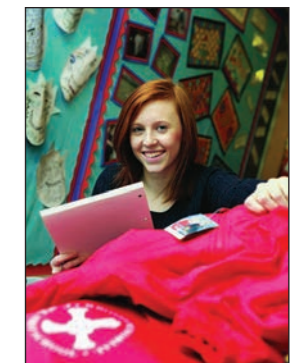
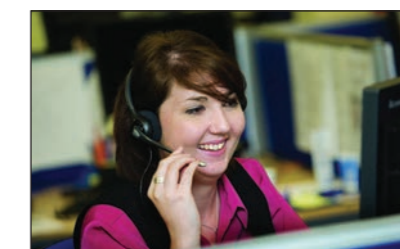
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## What is an Apprentice Ambassador?

- An Apprentice Ambassador is an Apprentice who is interested in working with students on a wide range of activities to help them better understand the Apprenticeship programme, the world of work and future opportunities.
- An Apprentice Ambassador can be employed in any occupational area and there are no formal entry requirements needed to take part. They will be given training to support your Ambassador role.
- An Apprentice Ambassador will represent their sector and share their journey with young people across Northumberland.



## What is involved in becoming an Apprentice Ambassador?

Apprentice Ambassadors receive one full day of training which is FREE of charge.

The training provides the Apprentice Ambassador with:

- Information about the current educational system;
- Communication and presentation skills that will support their Apprenticeship programme;
- A range of activities to support PTLS (Personal, Thinking and Learning Skills).

Following the training Apprentice Ambassadors will be expected to be available to support students in a variety of work related learning activities for a minimum of three sessions in any one year. This could be on an hourly / half day / full day basis. Teaching and Education Business Partnership staff will always accompany and mentor Apprentice Ambassadors.

It is recognised that the Apprentice Ambassador's own job has to take priority and that they will only be available to support students and schools when their work commitment allows.



## Who will Apprentice Ambassadors support?

Apprentice Ambassadors support students of any age.

They are currently involved in providing advice and support for a variety of programmes such as:

- Events and business simulations designed to raise students' awareness of the world of work, employability skills and apprenticeships;
- Activities which help to raise awareness of different career opportunities and skills / qualifications required for such careers;
- Projects to assist young people in applying for jobs and developing successful interview techniques.
- Present information regarding the Apprenticeship programme to support young people who are not in education, employment or training looking for opportunities.
- Placement opportunities for teachers / career professionals to enable better understanding of different employment sectors.