

What are the benefits of the Business Ambassador Scheme?

Students & Teachers:

- Gain useful insight into working life and modern work practices;
- Gather information to enhance the curriculum and make it more relevant to the needs of the world of work.



Companies:

- Have an opportunity to contribute to the local community and provide evidence of corporate and social responsibility;
- Keep abreast of educational developments;
- Promote themselves in a positive light;
- Provide opportunities for the personal development of their employees.

Business Ambassadors:

- Gain increased confidence and the opportunity to learn new skills;
- Help and encourage students;
- Meet a wide range of new people (other Business Ambassadors, teachers and students);
- Gain evidence to support study eg NVQs, BTECS;
- **MAKE A DIFFERENCE.**

For further information please contact:

CAROLE RICHARDS:

NORTHUMBERLAND EDUCATION BUSINESS PARTNERSHIP

Employability & Skills Service

Northumberland County Council

(t) 01670 622790

(m) 07809457411

(e) carole.richards@northumberland.gov.uk

(w) www.northumberland.gov.uk



Business Ambassador Employer Information

Delivered by Northumberland Education Business Partnership





What is a Business Ambassador?

- A Business Ambassador is an employee who is interested in working with students on a wide range of activities to help them better understand the world of work and future employment opportunities.
- A Business Ambassador can be employed in any occupational area and there are no formal entry requirements needed to



What is involved in becoming a Business Ambassador?

Business Ambassadors receive one full day of training which is FREE of charge..

The training provides the Business Ambassador with:

- Information about the current educational system;
- Communication and presentation skills that should be used in the role of a Business Ambassador;
- Information about the range of opportunities and activities available to Business Ambassadors in schools.

Following the training Business Ambassadors will be expected to be available to support students in a variety of work related learning activities for a minimum of three sessions in any one year. This could be on an hourly / half day / full day basis. Teaching and Education Business Partnership staff will always accompany Business Ambassadors.

It is recognised that the Business Ambassador's own job has to take priority and that they will only be available to support students and schools when their work commitment allows.



Who will Business Ambassadors support?

Business Ambassadors support students of any age.

They are currently involved in providing advice and support for a variety of programmes such as:

- Events and business simulations designed to raise students' awareness of the world of work and employability skills;
- Activities which help to raise awareness of different career opportunities and skills / qualifications required for such careers;
- Projects to assist young people in applying for jobs and developing successful interview techniques.
- Exciting employer led programmes to support young people who are not in education, employment or training.
- Placement opportunities for teachers / career professionals to enable better understanding of different employment sectors.