

Programme Details

Launch Pad:

We are looking for a number of volunteers who would like to work with small teams. The role will involve supporting the team through various discussions, observing them in activities and supporting activities and discussions afterwards. The teams will be looking at team working skills, marketing, advertising, skills employers are looking for and ultimately they will have a challenge in the afternoon of launching their own shoe/shoe activity and presenting their idea to the dragons/volunteers.

Through a series of hands on, fun activities, students work through a number of sessions where they learn the importance of teamwork, creating brand identity and marketing strategies.

Volunteers will get to judge who is the winning team at the end of the day.

Airline Master Class

Students work in teams to set up and run their own airline from Leeds Bradford Airport. They have a budget, need to buy aircraft, obtain an operating license, plan their routes, uniform, prices, costs, stick to their budget, sell their seats and make a profit. At end of the day they deliver a short "in flight announcement" to present what they have done , key learning points and we have a fly passed of their tail fin logo & they model their uniform in front of the judges!

As a volunteer you may take on the role of the airline organisation, negotiating and selling the planes, a travel agent, customer, or you may be a point of contact for information that the students are able to buy and also act as a judge.

Learn to Earn.

Business Volunteers help students, working in teams to understand how education and lifelong learning is key to their future success and happiness in work and in life. Students discover that they have talents that mean that careers which once may have seemed out of reach are actually achievable.

Learn to Earn explores themes such as career choices, personal skills and talents, recruitment, job interviews, salaries, earnings, tax and the cost of living, financial planning and budgeting.

Our Business.

Primary School: Year 6 students become leaders of their own small business doing everything from applying for Managers roles and generating business ideas to making their own product and selling it to customers from a self-designed stall.

This is a launch day to get the students started. They will be applying for the Managers roles, generating business ideas, conducting market research, deciding on their Business name & logo as well as looking at their own skills and talents and how to work as a team. There will also be the opportunity to act as a Judge in the competition to be held at a later date.