

## Communications



Our blog was ranked **11th most subscribed** to across government and we currently have over **1372 followers on our Twitter** channels.

### Communication Role

**Title: Communication Consultant**

#### Role Description - What Will you Do?

This role will be responsible for supporting CS Local North East, Yorkshire and Humber to coordinate and deliver our communications activity and contribute creative ideas to further enhance our monthly Key Messages, blog and Twitter feed.

The successful candidate will support the development of innovative, attention grabbing and relevant communications to be shared with our customers and stakeholders across the Civil Service.

#### The objectives are to:

- to increase our blog readership
- to raise awareness of CS Local activities
- to increase engagement across departments

#### What's in it for me?

The role will offer opportunities:

- to draft and publish content for cross government communication channels, in particular our digital channels including Twitter;
- to be involved in shaping and developing cross government communications.

#### Person Specification - What Will You Bring to the Role?

- **Experience and knowledge** of working in communications.
- **Excellent IT skills** including the use of Microsoft Word and Google Docs.
- **Excellent drafting and editing skills** for multiple channels.
- **The ability to deliver at pace** and work with a considerable degree of autonomy.
- **The ability to prioritise** and the flexibility to adjust to changing priorities.

#### Estimated Time Required

Equivalent of 2 days per month

For further information contact: [Kelly Roush](#)



contributing to **A Brilliant Civil Service**

